

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

STARRED QUESTION NO:69
ANSWERED ON:25.11.2011
FACILITIES FOR TOURISTS
Mithlesh Shri ;Singh Shri Ijyaraj

Will the Minister of TOURISM be pleased to state:

- (a) the number of foreign and domestic tourists visiting various tourist destinations in the country and the revenue earned therefrom during each of the last three years and the current year, State/UT-wise, including Jammu & Kashmir;
- (b) whether the Government proposes to formulate any scheme for attracting domestic/foreign tourists in the country;
- (c) if so, the details thereof;
- (d) whether essential facilities are available for foreign tourists in the country;
- (e) if so, the details thereof and if not, the reasons therefor; and
- (f) the remedial steps taken to improve facilities for foreign and domestic tourists in the country?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (SHRI SUBODH KANT SAHAJ)

(a) to (f): A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO PARTS (a) to (f) OF LOK SABHA STARRED QUESTION No.69 ANSWERED ON 25.11.2011 REGARDING FACILITIES FOR TOURISTS

(a): The numbers of Domestic Tourist Visits (DTV) and Foreign Tourist Visits (FTV) to States/Union Territories (UTs), including Jammu & Kashmir during 2008, 2009 and 2010 are given in the Annexure - I. This information for the current year is not available.

The Foreign Exchange Earning (FEE) from tourism, for the country as a whole, during 2008, 2009 and 2010 was Rs.51294 crore, Rs.54960 crore and Rs.64889 crore respectively. Ministry of Tourism does not compile State - wise estimates of FEE from Tourism.

(b) and (c): The Ministry of Tourism, as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the international and domestic markets, under the Incredible India brand- line, to promote various tourism destinations and products of the country. In addition, a series of promotional activities are undertaken in important and potential tourist generating markets overseas through the Indiatourism Offices abroad with the objective of showcasing India's tourism potential. These promotional activities include participation in travel fairs and exhibitions; organizing road shows, Know India seminars & workshops; organizing and supporting Indian food and cultural festivals; publication of brochures; offering joint advertising and brochure support and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry.

The Ministry of Tourism also provides financial assistance to stakeholders for promotion of tourism in the international and domestic markets under the Marketing Development Assistance (MDA) Scheme.

(d) and (e): Development and promotion of tourism, including creation of facilities for tourists, is primarily undertaken by State Governments/Union Territory (UT) Administrations. Ministry of Tourism, however, provides financial assistance based on the proposals received from them subject to availability of funds and inter- se priority. State / UT wise details of projects, including projects for creation of facilities for tourists, and amount sanctioned during the 11th Plan (up to 30th September, 2011) are given in Annexure-II.

(f): Efforts made by Ministry of Tourism for improving the facilities for foreign and domestic tourists include, creation/upgradation of tourism infrastructure, wayside amenities, providing last mile connectivity, increasing the availability of budget accommodation and trained manpower, etc.