

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:516

ANSWERED ON:24.11.2011

PROMOTION OF SMALL AND MEDIUM ENTERPRISES

Argal Shri Ashok;Rathwa Shri Ramsinhbhai Patalbhai

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government has formulated any new scheme to promote small and medium industries;

(b) if so, the details thereof;

(c) whether the Government has taken any steps to provide facilities to small and medium industrial units for converting them into big industrial units keeping in view the important role played by the small units in providing employment to the people; and

(c) if so, the details thereof ?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a & b): The Ministry has been implementing various Schemes for promotion and development of the Micro, Small and Medium Enterprises (MSMEs) in the areas of credit, infrastructure, technology-upgradation, marketing etc. Recently, the Ministry has launched a National Manufacturing Competitiveness Programme (NMCP) to improve the competitiveness of the MSMEs through its 10 components namely Lean Manufacturing Competitiveness Scheme, Enabling Manufacturing Sector to be Competitive through Quality Management Standards/Quality Technology Tools, Promotion of Information and Communication Technology, Technology and Quality Upgradation Support, Marketing Assistance and Technology Upgradation Scheme, Marketing Support/Assistance(Bar Code), Design Clinic Scheme, Setting up of Mini Tool Rooms, Building awareness on Intellectual Property Rights and Support for Entrepreneurial and Managerial Development through Incubators.

(c & d): Implementation of these schemes/programmes, inter-alia, aims to facilitate the small and medium enterprises to graduate into big industrial units.