

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:496
ANSWERED ON:24.11.2011
QUALITY NORMS FOR KHADI
Ahir Shri Hansraj Gangaram

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has decided to fix uniform quality norms for the clothes being sold at sales outlets run by the khadi and rural industries;
- (b) if so, the details therefor;
- (c) whether the Government has formulated any action plan to print khadi mark to increase its credibility;
- (d) if so, the details thereof;
- (e) whether the Government has made any assessment with regard to the increase in the use of Khadi after printing khadi mark; and
- (f) if so, the details thereof?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a) & (b) Yes Madam. Khadi producing institutions follow the parameters for quality fixed by Khadi and Village Industries Commission (KVIC), a statutory body under the administrative control of the Ministry of Micro, Small and Medium Enterprises. KVIC has devised Quality Assurance Norms for Khadi to ensure availability of uniform quality of khadi at sales outlets run by khadi institutions. The quality parameters include standard parameters for cotton fibre as well as norms for yarn, cloth and colour fastness properties. Besides norms for quality, the test methods and test equipments to be used for conducting the tests and statistical estimation of parameters of quality related to khadi have also been circulated by KVIC to the khadi producing institutions for guidance and implementation.

(c) to (f) Government through KVIC has initiated a comprehensive Khadi Reform and Development Programme, inter alia to ensure the purity of khadi to the end user, under which it is envisaged to introduce Khadi Mark for positioning khadi as a guaranteed hand spun and hand woven cloth.