GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:6 ANSWERED ON:22.11.2011 DTH SERVICES Ramasubbu Shri S.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the subscribers of Direct to Home (DTH) have increased during the last few years;
- (b) if so, the details thereof during each of the last three years and the current year;
- (c) whether the Government is aware that DTH service providers/operators broadcasting radio channels to woo the customers, have stopped relaying them;
- (d) if so, the details thereof and the reasons therefore;
- (e) whether the government proposes to take action against the errant DTH operators; and
- (f) if so, the details of action taken by the Government in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

(a)&(b): As per the data provided by Telecom Regulatory Authority of India, the registered subscribers base in the DTH sector for the last three years and the current year are as under:

S.No. Year Registered Subscriber Base for Pay DTH SERVICE

- 1. December, 2008 11104997
- 2. December, 2009 19148848
- 3. December, 2010 32054073
- 4. September, 2011 41044463
- (c): No such instances were brought to the notice of the Ministry as at present there are no policy guidelines for carrying radio channels on DTH platform.
- (d) to (f): Does not arise.