

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:4523

ANSWERED ON:30.08.2011

MARKET ACCESS FOR MILK PRODUCTS

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Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government is providing necessary technical inputs and financial assistance for gaining market access of milk products in foreign countries;
- (b) if so, the details of technical inputs and financial assistance provided during the last three years and the current year. State-wise; and
- (c) the steps taken/proposed to be taken to explore more markets for milk products in the foreign countries?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF AGRICULTURE AND FOOD PROCESSING INDUSTRIES (Dr. CHARAN DAS MAHANT)

(a) Yes, Madam.

(b) Export Inspection Council of India (EIC) registers the milk and milk products manufacturing units for export and provides technical assistance for promoting good hygiene practices, good manufacturing practices and infrastructure development. Agricultural & Processed Food Products Export Development Authority (APEDA) provides assistance to its registered exporters which includes the exporters of milk and milk products under the following financial assistance schemes:

(i) Scheme for Quality Development - Exporters are encouraged to improve quality constantly of their produce. They are extended financial assistance for up-gradation of lab within the unit and assistance is given for implementing international quality systems such as HACCP, ISO, etc.

(ii) Scheme for Market Development- Exporters are encouraged to participate under the APEDA banner for various trade fairs abroad to interact and negotiate with the buyers.

State-wise financial assistance provided by APEDA during the last three years and the current year is as under:

(Amount in Rupees)

Scheme	States	2008-09	2009-10	2010-11	2011-12 (up to July`11)
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Milk Products	Delhi	2207982	1238774	1070066	25075.00
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Milk Products	Uttar Pradesh	5631	83426	141907	0.00
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Milk Products	Haryana	244942	440565	42296	0.00
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Milk Products	Maharashtra	2200000	9600000	1700000	1024662.00
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Milk Products Karnataka 2121689 3525172 1484822 224030.00

Total 6780244 14887937 4439091 1273767.00

(Source: APEDA)

(c) Steps taken by APEDA for promotion of export of milk and milk products include:

a. EIC is registering the milk and milk products manufacturing units for export. APEDA is a member of the EIC Inter Departmental Panel for approval of registering of dairy units for export. The Inter Departmental panel while visiting the dairy units help them to improve in terms of good hygiene practices, good manufacturing practices and infrastructure development.

b. APEDA acts as facilitating body for helping exporters overcome trade related issues particularly relating to exports.

c. APEDA regularly disseminates information of various trade related aspects to the exporters.

d. APEDA provides assistance to its registered exporters, which includes the exporters of milk and milk products, under the following financial assistance schemes:

(i) Scheme for Quality Development

(ii) Scheme for Market Development

(iii) Scheme for Transport Assistance

e. Participation in Trade Fairs to create awareness of Indian products.