

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:3862
ANSWERED ON:25.08.2011
FERTILIZER MONITORING SYSTEM
Gandhi Shri Feroze Varun

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether the online Fertilizer Monitoring System that was launched in 2007, has failed to pick up due to lack of awareness;
- (b) if so, whether the Government is taking any steps to create an awareness programme that would popularize the online FMS;
- (c) if so, the details thereof; and
- (d) the funds allocated and released by the Government for the implementation of the awareness Programme during each of the last three years and the current year, State-wise?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION AND MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI SRIKANT KUMAR JENA)

(a) : Fertilizer Monitoring System (FMS) which was launched in 2007, is very useful for the Department of Fertilizers. All the availability and movement of fertilizers till district level is currently being tracked on real time basis through Fertilizer Monitoring System. Subsidy (including freight subsidy) is being processed with the help of this system.

(b) to (d) : The various stake holders in the FMS, viz. The Department of Fertilizers, state Agriculture Department and Companies are using the system extensively. The availability of fertilizers at the district level can be seen by the general public at the URL- www.urvarak.co.in.

The Department of Fertilizers in consultation with the Fertilizer Association of India arranges meeting and seminars in various regions to create awareness amongst the stake holders. It took the Department 2 years to convince all the stake holders to use the online tool to monitor the availability of fertilizers. Specific funds, however, are not allotted for creating awareness for the popularization of the FMS.