

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1370

ANSWERED ON:08.08.2011

TRADE EXHIBITIONS

Agarwal Shri Jai Prakash;Bheiravdanji Shri Gadhvi Mukeshkumar

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the details of the various exhibitions and international trade fairs organised in Pragati Maidan in Delhi during the last three years;
- (b) the total expenditure incurred and revenue generated in organising these exhibitions and fairs during the said period;
- (c) whether these exhibitions and fairs have been able to generate business in the country and if so, the details thereof;
- (d) whether the Government is planning to have organised these exhibitions and fairs across the country; and
- (e) if so, the details of such exhibitions and fairs that have been organised across the country barring Delhi during the said period?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) A Statement is at Annexure 'A'.

(b) Total expenditure incurred and revenue generated in organizing these exhibitions and fairs during the last three years is as under:

(In Rs. Lakh)

Year	Expenditure#	Revenue
2008-09	1315.16	12361.98
2009-10	1493.40	14622.12
2010-11##	1199.72	12997.24

Does not include indirect cost like establishment, office expenses, maintenance of Pragati Maidan, etc.

Provisional.

(c) Yes, Madam. However, overall benefits of various business events are reflected in the total volume of business generated in the country which cannot be apportioned to individual events.

(d) & (e) Yes, Madam. A Statement showing the details of exhibitions and fairs organized by India Trade Promotion Organization (ITPO) across the country other than Delhi during the last three years is at Annexure 'B'.