

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:1404
ANSWERED ON:09.08.2011
FARM GATE TO HOME GATE SCHEME
Pakirappa Shri S.

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government/National Agricultural Cooperative Marketing Federation of India (NAFED) have launched 'Farm Gate to Home Gate' scheme in the country;
- (b) if so, the details thereof;
- (c) the details of the 'Farm Gate to Home Gate' outlets identified and functioning in Karnataka; and
- (d) the extent to which the role of middlemen has been reduced after implementation of the scheme in the State?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE, FOOD PROCESSING INDUSTRIES AND PARLIAMENTARY AFFAIRS(SHRI HARISH RAWAT)

- (a) to (c): NAFED has informed that as part of NAFED's campaign to bring down the rising prices, it has launched 'Farm Gate to Home Gate' initiative under Easy Market Scheme to ensure that essential commodities are made available to the consumers at reasonable and affordable rates at 15-30% lower than the retail market rates. The scheme was launched in Delhi on 12th February, 2010 with 17 kitchen basics, in Chennai on 15th February, 2010 with 11 kitchen basics and in Cochin on 9th April, 2010 with 20 kitchen basics. However, the scheme of NAFED to set up easy market at strategic locations in Delhi and other States for sale of essential commodities at fair prices could not be sustained as it is not economically feasible to operate this scheme on its own.
- (d): Since, the scheme could not take off in a big way as it was intended, the impact of the scheme on the role of middlemen was not significant.