

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:3940

ANSWERED ON:31.07.2009

VILLAGE TOURISM

Laguri Shri Yashbant Narayan Singh;Sharma Shri Madan Lal;Vasava Shri Mansukhbhai D.

**Will the Minister of TOURISM be pleased to state:**

- (a) the salient features of Village Tourism alongwith the names of villages selected and funds allocated during the last three years, State-wise;
- (b) whether the communication and transport facilities are being provided in these villages for implementation of the said projects;
- (c) if so, the details thereof;
- (d) whether any problem is being faced by the Government in the implementation of the projects;
- (e) if so, the details thereof and the reasons therefor; and
- (f) the extent to which the said project is beneficial to public and the achievements made in this regard?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (KUMARI SELJA)

(a) to (f): Development and promotion of tourism including rural tourism is primarily the responsibility of State Governments/Union Territory Administrations concerned. Ministry of Tourism provides Central Financial Assistance to State Governments/Union Territory Administrations for development of infrastructure at rural sites which have core-competency in art, craft, culture, handloom/textiles etc. under the Scheme of Product/Infrastructure Development for Destinations and Circuits. Community participation and capacity building, including skill upgradation in such rural sites are supported through Government of India – United Nations Development Programme Endogenous Tourism Project and Capacity Building for Service Providers Scheme of the Ministry. The list of Rural Tourism Projects sanctioned during the last three years is annexed.

Implementation of the projects is the responsibility of the State Governments/Union Territory Administrations. However, Ministry of Tourism monitors the implementation of projects through site visits and review meetings.

Artisans from several rural tourism sites have showcased their products through participation in fairs and festivals such as Deepawali Deep Utsav at Delhi Haat, India International Trade Fair at Pragati Maidan, New Delhi, Surajkund Craft Mela, Mega Shopping Festivals at Bhubaneswar, Aurangabad, Hyderabad etc. India@60, Singapore, PATA Travel Mart 2008, Hyderabad and Volvo Ocean Race 2008, Kochi. Both domestic and international tourists have already started visiting rural tourism sites.