

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:4170
ANSWERED ON:29.08.2011
REVENUES FROM TRADE FAIRS
Agarwal Shri Jai Prakash

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the details of the trade fairs organized by Indian Trade Promotion Organisation (ITPO) in Delhi during the last three years;
- (b) the total revenue generated from these fairs alongwith the total expenditure incurred on the same during the said period;
- (c) whether there has been a decline in the number of visitors in such trade fairs due to an increase in the entry fees;
- (d) if so, the details thereof; and
- (e) whether the Government plans to review the increase in entry fees and if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) A Statement is Annexed.

(b) Total revenue generated and expenditure incurred in organizing these fairs during the said period are as under:

(In Rs. Lakh)

Year	Revenue	Expenditure
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2008-09	5742.94	1315.16
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2009-10	5415.62	1493.40
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2010-11	6440.05	1197.90
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Does not include indirect cost like establishment, office expenses, maintenance of Pragati Maidan, etc.

(c) No, Madam.

(d) Does not arise.

(e) No, Madam. Further, fixation of entry fees for such events is an internal policy matter of ITPO which is not subject to review by the Government of India.