

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

STARRED QUESTION NO:376
ANSWERED ON:29.08.2011
EXPORT OF CASH CROPS
Alagiri Shri S. ;Sinh Dr. Sanjay

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the cultivators of cash crops are getting adequate support for boosting their exports in the country;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) the details of the schemes implemented during the last three years for promoting export of cash crops;
- (d) whether any review was undertaken on the efficacy of the schemes in boosting exports; and
- (e) if so, the details thereof?

Answer

MINISTER OF COMMERCE AND INDUSTRY (SHRI ANAND SHARMA)

a) to e): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. 376 FOR ANSWER ON 29TH AUGUST 2011 REGARDING "EXPORT OF CASH CROPS"

(a) & (b): Yes Madam, the Government of India is taking various measures to boost the production and export of cash crops namely tea, coffee, rubber, spices, tobacco and cashew which include providing financial and technical assistance to the growers and other stakeholders for new planting, replanting, rejuvenation, quality upgradation, value addition and market promotion through Plan Schemes.

(c): The schemes to promote export of cash crops envisage providing assistance for participation in trade fairs, exhibitions, buyer-seller meets, brand promotion, public relation campaigns and export of value added products.

(d)&(e): Review of the schemes is an ongoing process both in the Commodity Boards at regular intervals, as well as the Government of India on quarterly and annual basis.