

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:5216

ANSWERED ON:05.09.2011

FASHION JEWELLERY AND ACCESSORIES SHOW

Kanubhai Patel Jayshreeben;Rao Shri Sambasiva Rayapati;Siricilla Shri Rajaiah

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether organising exhibitions and trade fairs by Indian Trade Promotion Organisation (ITPO) help to promote the development of industrial sectors;
- (b) if so, whether schemes/rules have been formulated in this regard;
- (c) whether Indian Fashion Jewellery and Accessories Show alongwith other industrial goods have been held in the country during the last three years; and
- (d) if so, the details thereof, State-wise, alongwith the response received?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) : Yes, Madam.

(b) : Department of Commerce runs two schemes, viz., Market Access Initiative (MAI) and Marketing Development Assistance (MDA) for providing partial financial assistance for such type of activities organised by different trade promotion bodies of repute including ITPO.

(c): No, Madam. Indian Fashion Jewellery and Accessories Show has been organised as an exclusive show during the last three years.

(d): Does not arise.