

**GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:3474
ANSWERED ON:24.08.2011
VOCATIONAL EDUCATION
Chaudhary Shri Jayant

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

- (a) the extent of skilled manpower shortage faced by the industry at present;
- (b) whether the Government has decided to spend 100 crore rupees a year on advertising to popularize vocational education; and
- (c) if so, the detail thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (Dr. D. PURANDESWARI)

- (a) As informed by Ministry of Labour & Employment, no study has been conducted on shortage of skilled manpower faced by the industry.
- (b) & (c) No sir. However, the proposed revisions in the Scheme of Vocationalisation of Secondary Education has provision for publicity, image building and awareness programmes. A token Budget of Rs. 50 lakh has been provided by Ministry of Labour & Employment in 2011-12 for popularizing Vocational Training Programme.