

**GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:5587
ANSWERED ON:07.09.2011
PUBLISHING AS SMALL SCALE SECTOR
Thamaraiselvan Shri R.

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

- (a) whether the Government is considering to declare publishing as a small scale sector or priority sector;
- (b) if so, the details thereof;
- (c) whether a task force, set up by the Government to revive the publishing sector, had submitted its report; and
- (d) if so, the details of the recommendations made therein and approved by the Government?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (DR. D. PURANDESWARI)

(a) & (b): Publishing activity has been categorized as Service activity under the provisions of Micro, Small and Medium Enterprises Development (MSMED) Act, 2006 which can further be classified as micro, small or medium based on the investments in equipments. Credit to micro, small and medium enterprises (MSMEs) by financial institutions are as per guidelines/instructions issued by the Reserve Bank of India from time to time. As per Reserve Bank of India guidelines, finance to micro and small enterprises sector is categorized under priority sector.

(c) & (d) The Task Force constituted on 5.2.2010 by the National Book Promotion Council (NBPC) to draft comprehensive National Book Promotion Policy (NBPP) has submitted its final draft and it has been approved in the final meeting of the Task Force held on 8th August 2011. The final draft on NBPP will be placed before the NBPC shortly.