

**GOVERNMENT OF INDIA
POWER
LOK SABHA**

UNSTARRED QUESTION NO:5046
ANSWERED ON:02.09.2011
PROMOTION OF HINDI BY POWER COMPANIES
Nishad Capt.(Retd.) Jainarayan Prasad

Will the Minister of POWER be pleased to state:

- (a) the efforts made by power sector companies for promotion of official language Hindi during the last three years, company-wise;
- (b) whether Hindi websites have also been created by these companies;
- (c) if so, the details thereof, if not, the reasons therefor; and
- (d) the amount spent by the companies on advertisement in Hindi, English and other regional languages separately during each of the last three years, company-wise?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF POWER (SHRI K.C. VENUGOPAL)

(a): Efforts made by the power sector companies to promote the Official Language Policy inter-alia include the following:-

- i) Full compliance of Section 3(3) of the Official Language Act, 1963;
- ii) Replying of letters received in Hindi, in Hindi compulsorily;
- iii) Making all possible efforts to achieve targets of correspondence;
- iv) Organizing meetings of the Official Language implementation Committee regularly to review the progress;
- v) Celebrating Hindi Divas/ Hindi Pakhwara;
- vi) Organizing competitions;
- vii) Making inspections to monitor the progress of Hindi;
- viii) Preparation of glossary;
- ix) Making roster for different types of trainings to be imparted to officers/employees for development of Hindi skill;
- x) Implementation of different types of incentive schemes;
- xi) Publication of Hindi House magazines;
- xii) Organizing Hindi workshops/ seminars/ conferences;
- xiii) Establishment of separate Hindi libraries;
- xiv) Providing bilingual facilities on all computers to facilitate working in Hindi;
- xv) Preparing rubber stamps, invitation letters, visiting cards, banners, sign boards, stationary, code, manuals, forms etc. bilingually.

During the last three years the achievements made by the power sector companies with reference to targets fixed in the annual programme issued by Department of Official Language, Ministry of Home Affairs is given at Annex-I.

(b) & (c): Yes Madam, the websites of all power sector companies are bilingual.

(d): The details of amount spent by the power sector companies on advertisements in Hindi, English and other Regional languages separately during each of the last three years, company-wise are given at Annex-II.