

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

STARRED QUESTION NO:329  
ANSWERED ON:25.08.2011  
KVIC OUTLETS  
Dias Dr. Charles

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) the number of retail outlets of the Khadi and Village Industries Commission(KVIC) under operation, State-wise;
- (b) whether many retail outlets of KVIC are in a dilapidated condition;
- (c) if so, the details thereof and the reasons therefor; and
- (d) the corrective action taken by the Government in this regard?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a) to (d): A statement is placed on the table of the Sabha.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF THE LOK SABHA STARRED QUESTION NO. 329 FOR ANSWER ON 25.08.2011.

(a)Presently, 23 retail outlets of Khadi and Village Industries Commission (KVIC) are in operation.

These outlets include nine (09) Departmental Sales Outlets (DSOs) also known as Khadi Gramodyog Bhawans and 14 branches operated under these DSOs. State-wise number of these Bhawans as well as the retail outlets (including the ones housed in the Bhawans themselves) is as under:

Sr.No.	State	Number of Bhawans of KVIC	Total number of retail outlets
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1. Delhi    2    8

2. Kerala    1    3

3. Bihar    1    1

4. West Bengal    1    4

5. Maharashtra    1    2

6. Goa 1 2

7. Madhya Pradesh 1 2

8. Tripura 1 1

Total 9 23

(b) & (c) According to KVIC, some of these outlets are not in good condition as these are 20-50 years old and are located in old buildings. These include outlets/branches located at New Delhi, Kolkata, Ernakulam, Mumbai, Goa, Agartala and Bhopal.

(d) Government in the Ministry of Micro, Small and Medium Enterprises through KVIC has taken several steps to further improve the conditions of retail outlets including outlets of KVIC. These include: (i) introduction of a scheme named 'Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure' which inter alia, provides for renovation of 30 khadi sales outlets including some of those owned by KVIC, during XI plan period,

(ii) Market Development Assistance (MDA) Scheme on production of khadi in place of the erstwhile system of Rebate on sales under which flexibility is available to selling institutions to utilize their share of 45% of MDA available under the scheme for, inter alia, renovation of outlets, training of sales persons, computerizations, designing, publicity, providing discount etc. and

(iii) implementing a comprehensive 'Khadi Reform and Development Programme' with assistance to the tune of US \$ 150 million from Asian Development Bank (ADB) in 300 selected khadi institutions over a period of three years from 2009-10, which inter alia, provides for opening of new sales outlets in metropolitan cities and state capitals and renovation and modernization of sales outlets, besides setting up of a Marketing Organization under Public Private Partnership.