

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5444
ANSWERED ON:06.09.2011
ADVERTISEMENTS ON NATIONAL LEADERS
Jakhar Shri Badri Ram

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government issues advertisements to commemorate the birth and death anniversaries of former Prime Ministers and leaders of national stature through its various Ministries/Departments;
- (b) if so, the number of such advertisements issued and the total expenditure incurred thereon during each of the last three years and the current year;
- (c) whether any guidelines have been issued to govern such advertisements;
- (d) if so, the details thereof; and
- (e) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

- (a) : Yes, Sir.
- (b) : The details are being collected.
- (c) to (e) : There is no such criteria. Ministries take their own decision in this regard.