

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4590  
ANSWERED ON:30.08.2011  
FOREIGN EXCHANGE EARNED BY FILM INDUSTRY  
Dubey Shri Nishikant

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the details of foreign exchange earned by Indian film industry during each of the last three years and the current year;
- (b) the steps being taken by the Government for the promotion and expansion of the film sector;
- (c) whether the film industry is facing great challenge from large scale piracy;
- (d) if so, the details thereof, and the total losses suffered by the film industry due to such piracy during the said period; and
- (e) the steps taken/proposed to be taken by the Government to deal with the menace of film piracy?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) As per Directorate General of Commercial Intelligence & Statistics, Department of Commerce, export value of cinematographic films falling under ITCHS 3706 during the last three years is as given below:-

Year Export Value Export Value  
(Rs. Crore) (Million USD) #

2007-08	61.17	15.19
2008-09	127.97	27.82
2009-10	110.75	23.34
2010-11	75.26	16.51

(April-December)

(b) The Indian film industry is in the private sector and the role of the Government is limited to that of a facilitator and catalyst. Government has taken several steps for promotion and expansion of the film sector by declaring films as an industrial activity thereby enabling film producers to access institutional finance and allowing 100% FDI in the film sector through the automatic route.

There are plan schemes implemented by the Government for promotion of exports of Indian films abroad through participation in various international film festivals, financing production of films in various regional languages with a view to fostering excellence in Indian cinema and promoting new talent and multi-lingual diversity and by providing quality human resource to the film industry through Government run film institutes. Other steps taken by the Government to promote Indian film industry include institution of State Awards for giving recognition to outstanding talents in Indian cinema, organisation of International Film Festival of India (IFFI) annually and organisation of Indian Panorama for promoting cinematic, thematic and aesthetic excellence in Indian cinema.

(c) & (d) The Ministry of I&B does not maintain data on the losses suffered by the film industry, on account of piracy. However, the FICCI -KPMG Media & Entertainment Industry Report 2009 has estimated that as much as Rs. 2000 crore is lost due to piracy annually in the case of films.

(e) The Ministry of Information & Broadcasting had set up a committee to suggest measures to combat Film, Music and Cable & Video piracy. The Committee has since submitted its report. The recommendations of the committee have been circulated to the various Ministries of Government of India & State Government for taking appropriate action on the recommendations of the committee.