

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4442
ANSWERED ON:30.08.2011
SPACE FOR ADVERTISEMENTS
Chitthan Shri N.S.V.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has issued any guidelines for selling of space for advertisements by the newspapers;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

- (a) At present, there are no guidelines for selling of space for advertisements by the newspapers.
- (b) Does not arise.
- (c) Such guidelines may place restriction on the freedom of Press.