

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4436
ANSWERED ON:30.08.2011
INTERNATIONAL FILM FESTIVAL
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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to formulate any policy to ensure that Indian films are able to compete in the international film festivals; and

(b) if so, the details and the achievement made so far in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) & (b): Government, with a view to encouraging Indian films to compete in International film festivals, implements a Plan Scheme titled 'Export promotion through film festivals in India and abroad'. Under the scheme, Ministry of Information & Broadcasting, through Directorate of Film Festivals, every year selects feature films and non-feature films for Indian Panorama. The aim of Indian Panorama is to select feature and non-feature films of cinematic, thematic and aesthetic excellence for the promotion of film art through screening of these films in international film festivals in India and abroad.

2. The International Film Festival of India, which is another important activity of the Ministry of Information and Broadcasting aims at giving an opportunity for film makers to appreciate and learn the art of film making by showcasing best Indian and international films and bringing in film personalities from all over the world. It also gives a platform for Indian and international film makers to come together which gives good exposure to the Indian film fraternity.

3. Under another Plan Scheme 'Film Production in Various Regional Languages', NFDC produces/co-produces films in various regional languages with the objective of promoting multi-lingual diversity of Indian cinema and nurturing new talent.

4. During the period from 2009 to 2011(till date), the Indian Panorama films have won awards in the following International Film Festivals:-

(i) 53rd Asia Pacific International Film Festival, Taipei.

(ii) Cairo International Film Festival

(iii) New York International Independent Film & Video Festival

(iv) Toronto International Film Festival

(v) Asian Festival of First Films, Singapore.

(vi) International Film Festival of India, 2010.

(vii) 54th Asia Pacific International Film Festival, Taipei.

(viii) IFFLA International Film Festival, Los Angeles.

(ix) SAARC Film Festival, Colombo.