

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3364
ANSWERED ON:23.08.2011
MODERNISATION OF NATIONAL AUDIO-VIDEO SECTOR
Sampath Shri Anirudhan

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to launch new schemes for the modernisation of the national audio-video sector;
- (b) if so, the details thereof, and;
- (c) the funds allocated for the purpose?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR.S.JAGATHRAKSHAKAN)

(a): Yes Sir.

(b) to (c): At present, 207 AIR Stations are being modernized/ digitalized under the Digitalization Scheme & the IOF scheme approved in 11th Plan. The schemes for "Digitalization of AIR network" and "Improvement of Facilities" at AIR stations have been approved at a cost of Rs. 936.12 Cr.

As regard to modernization of Doordarshan network, following Schemes for modernization of Doordarshan network have been approved as part of 11th Plan.

- (i) "Digitalization of Transmitters and Studios in DD network" at a cost of Rs 620 crore. The scheme includes projects of 40 digital high power transmitters and full digitalization of 39 studios centers.
- (ii) "Modernization Augmentation and Replacement of Transmitter and Studio equipment", at a cost of Rs 298.57 crore.
- (iii) "Modernization, Augmentation of Replacement of Satellite Broadcast equipment" at a cost of Rs 125 crore.