

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3317
ANSWERED ON:23.08.2011
PUBLICATION ON GOVERNMENT SCHEMES
Singh Shri Pashupati Nath

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Directorate of Advertising and Visual Publicity (DAVP) publish the booklets comprising of the policies of the Government after translating them from English to Hindi and in regional languages as a result of which most of the people in the country are unable to understand the same;
- (b) if so, the details thereof and the reaction of the Government thereto;
- (c) whether the Government/DAVP proposes to publish the said booklets originally in Hindi and in regional languages;
- (d) if so, the details thereof; and
- (e) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) to (e): The Directorate of Advertising and Visual Publicity (DAVP) publishes the publicity materials in all Indian languages and in English, as per the materials provided by the client Ministries/ Departments. The original text of the publicity materials is received from the client Ministries/ Departments either in English or Hindi. Thereafter the translation is done with utmost care to ensure that the intended message is conveyed.