

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2342
ANSWERED ON:16.08.2011
CABLE TV NETWORKS ON DIGITAL MODE
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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to change/improve the transmission of the existing Cable TV networks into digital mode across the country;
- (b) if so, the details thereof;
- (c) whether the Government has set up a Task Force to ensure smooth transition for the same;
- (d) if so, the details thereof; and
- (e) the time by which the people of the country would be able to view the various programmes on digital mode?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

(a) to (e) Yes sir. The Ministry proposes to introduce digital addressable system in the cable TV sector as per the recommendations of TRAI, which will be implemented in four successive phases with sunset date for analogue cable TV services being as 31st December, 2014. The proposed time schedule for digitalization of cable TV is as follows :

- (i) Phase-I: Four Metros of Delhi, Mumbai, Kolkata and Chennai by 31st Mar., 2012
- (ii) Phase-II: Cities with a population more than one million by 31st Mar., 2013
- (iii) Phase-III: All urban areas (Municipal Corp./ Municipalities) by 30th Sep., 2014
- (iv) Phase-IV: Rest of India by 31st Dec., 2014

The Ministry has also constituted a Task Force under the chairmanship of Additional Secretary, Ministry of Information and Broadcasting, comprising various stakeholders to oversee and facilitate the implementation of digital addressable cable TV systems in the country.