

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1402
ANSWERED ON:09.08.2011
AWARENESS PROGRAMMES BY DAVP
Jindal Shri Naveen

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Directorate of Advertising and Visual Publicity (DAVP) has been conducting awareness/publicity campaigns of the various schemes and programmes at village, block, district etc. level in the country;
- (b) if so, the details thereof and the funds provided for this purpose during each of the last three years and the current year;
- (c) whether there is any mechanism to monitor/assess the proper utilisation of funds provided by the Government; and
- (d) if so, the details thereof alongwith the outcome of such monitoring?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) : Yes, Sir.

(b) to (d) : The details are being collected.