

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:3489
ANSWERED ON:24.08.2011
MY STAMPS SCHEME
Sugavanam Shri E.G.

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Postal Department has introduced a Scheme named `My Stamps`;
- (b) if so, the details alongwith the salient features of the scheme;
- (c) whether it is proposed to extend the scheme throughout the country;
- (d) if so, the details thereof; and
- (e) the action taken in this regard so far?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI SACHIN PILOT)

- (a) The Postal Department introduced a philatelic product named "My Stamp" during World Philatelic Exhibition/INDIPEX-2011 held from 12th to 18th February, 2011.
- (b) "My Stamp" was a customized and personalized stamp introduced by INDIA POST for the first time. One could have a photograph of oneself on a stamp sheet which could either be preserved as a unique philatelic memento or used on letters or sent out as greetings on special occasions.
- (c)&(d) No, Madam.
- (e) Does not arise in view of above.