

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

STARRED QUESTION NO:503
ANSWERED ON:08.09.2011
INCOME THROUGH ADVERTISEMENTS
Rathwa Shri Ramsinhbhai Patalbhai

Will the Minister of RAILWAYS be pleased to state:

- (a) the details of revenue generated through various schemes which include advertising at stations, on interior and exterior of trains and on tickets/reservation forms etc. during each of the last three years and the current year, Zone-wise;
- (b) whether the Railways propose to explore new areas for generation of income through advertisements;and
- (c) if so, the details thereof alongwith the steps taken in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF RAILWAYS (SHRI DINESH TRIVEDI)

- (a) to (c): A Statement is laid on the Table of the House.