

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:4967  
ANSWERED ON:02.09.2011  
HERITAGE TOURISM  
Nagorao Shri Dudhgaonkar Ganeshrao

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any plan to encourage heritage tourism in the country;
- (b) if so, the details of potential areas identified for heritage tourism in the country, State-wise; and
- (c) the steps proposed to be taken to boost the heritage tourism in the country?

**Answer**

THE MINISTER OF TOURISM (SHRI SUBODH KANT SAHA)

(a) & (b): Development and Promotion of Tourism including heritage tourism is primarily the responsibility of State Governments/Union Territory Administrations concerned. Ministry of Tourism extends Central Financial Assistance (CFA) to the State Governments/Union Territory Administrations for development of tourism under the Product/Infrastructure development for Destinations and Circuits Scheme of the Ministry, on the basis of proposals received from them subject to availability of funds and inter-se priority.

(c): Ministry of Tourism promotes India as a heritage destination globally through the Incredible India campaign and also by participation in the international and domestic travel shows. The Ministry of Tourism also produced thematic brochures highlighting the Indian heritage.