

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:4014  
ANSWERED ON:26.08.2011  
GROWTH RATE OF TOURISM  
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**Will the Minister of TOURISM be pleased to state:**

- (a) the total growth rate of tourism, National/International in the country during the last three years and current year, year-wise;
- (b) whether inadequate infrastructure and harassment of tourists are responsible for poor growth of tourism sector in the country;
- (c) if so, the details thereof;
- (d) whether the Government has taken any steps to extend all necessary facilities to the visiting tourists and also to promote tourism in the country; and
- (e) if so, the details thereof and if not, the reasons therefor?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): The number of Domestic Tourist Visits (DTVs), during 2008, 2009 and 2010, and their growth over the previous periods are given below:

Year	DTVs (in million)	Growth over previous period
2008	563.03	7.0%
2009	668.80	18.8%
2010 (P)	740.21	10.7%

(P): Provisional

This information is not available for 2011.

The number of Foreign Tourist Arrivals (FTAs) in India, during 2008, 2009, 2010 and 2011 (Jan – July), and their growth over the previous periods are given below:

Year	FTAs (in million)	Growth over previous period
2008	5.28	4.0%
2009	5.17	-2.2%
2010 (P)	5.58	8.1%
2011 (Jan – July) (P)	3.42	10.8%

(P): Provisional

The decline of 2.2% in FTAs in India in 2009 over 2008 may be due to various reasons but mainly due to the global financial slowdown, terrorist attacks and H1N1 pandemic, etc.

(d) and (e): To attract more tourists to India, Ministry of Tourism has taken number of steps including advertising in India and abroad, participation in travel fairs, exhibitions, road shows, India evenings, seminars & workshops, publication of brochures, offering incentives to inbound travelers, and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry. The Marketing Development Assistance (MDA) Scheme of the Ministry of Tourism has also been expanded so as to provide financial assistance to service providers for the promotion of domestic, medical & wellness and Meetings, Incentives, Conferences and Exhibitions (MICE) Tourism in the country.

The "Tourist Visa-on-Arrival" (TVOA) Scheme for tourists from five countries viz; Singapore, Finland, New Zealand, Luxembourg and Japan was initiated from 01st January, 2010 on a pilot basis for a period of one year. This Scheme was extended for the nationals of four more countries viz. Cambodia, Vietnam, Laos & Philippines from 01st January 2011 and for the nationals of Indonesia and Myanmar from 25th January 2011.