

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:5934
ANSWERED ON:08.09.2011
EXPENDITURE ON ADVERTISEMENT
Swamygowda Shri N Cheluvarya Swamy

Will the Minister of RAILWAYS be pleased to state:

- (a) whether Railways have incurred huge expenditure on advertisement in print/electronic media;
- (b) if so, the expenditure incurred on this account during each of the last three years, zone-wise;
- (c) whether the Railways have recently launched an austerity measure to check wasteful expenditure;
- (d) if so, the details thereof; and
- (e) the steps taken/proposed to be taken by the Railways to check wasteful expenditure?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI K.H.MUNIYAPPA)

(a): No, Madam.

(b): Does not arise.

(c) to (e): Austerity measures are taken from time to time to control expenditure on non-statutory payments like contractual liabilities, travelling expenses, overtime, administrative expenses etc. This includes control on expenditure on print & electronic media based advertisements by getting jobs done at the rates fixed by Directorate of Advertising & Visual Publicity and by making limited insertions in print & electronic media and by releasing tender notices through window-format.