

**GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:1785

ANSWERED ON:10.08.2011

LITERACY MISSION

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Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

- (a) whether it is proposed to seek the help of Information and Broadcasting and Culture Ministries to popularize literacy mission in the country;
- (b) if so, the details thereof;
- (c) the manner in which it would help in achieving success of this mission; and
- (d) the other initiatives that have been taken or proposed to be taken to make this mission a success?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (Dr. D. PURANDESWARI)

- (a) Yes, Sir.
- (b) Both the Ministries have been requested to extend proactive support to Saakshar Bharat specially in Environment Building and mobilization.
- (c) It would enhance awareness about the programme and importance of literacy leading to increased participation in the Saakshar Bharat (SB) programme.
- (d) Significant initiative taken include capacity building of State and sub-state implementing agencies, rigorous monitoring and technical backstopping.