

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2243

ANSWERED ON:12.08.2011

BILATERAL AGREEMENT WITH INTERNATIONAL ORGANISATION

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Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has made bilateral agreement with any country/International organisation to promote tourism in the country including mountainous regions and also for Indian tourism marketing in overseas market;
- (b) if so, the foreign financial assistance received by the Government during each of the last three years and the current year to promote tourism sector, country-wise; and
- (c) the expected revenue likely to be earned through the said agreement?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): Government of India has signed Bilateral Agreements/Memorandums of Understanding with 46 countries, a tripartite agreement between India, Brazil and South Africa (IBSA) and an agreement with International Finance Corporation for tourism cooperation, inter alia, aiming at destination development, management, promotion, marketing and capacity building.

A loan agreement for an amount equivalent to Japanese Yen 7331 million was also signed with Japan International Cooperation Agency (JICA) in the year 2003 for Phase II of Ajanta Ellora Conservation and Tourism Development Project.

The Ministry of Tourism expects an increase in inbound tourism and foreign exchange earnings.