

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2108
ANSWERED ON:12.08.2011
SPECIAL PACKAGE FOR PROMOTION OF TOURISM
Ajnala Dr. Rattan Singh

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government provides any special package to some State Governments for promotion of tourist spots of religious and historical importance in the country;
- (b) if so, the details thereof, State- wise including Punjab; and
- (c) the details of the funds allocated/released and utilized by the State Governments for the purpose during the last three years and the current year, year-wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): Promotion of tourist places including the spots of religious and historical importance are primarily undertaken by the State Governments/Union Territory (UT) Administrations. However, Ministry of Tourism provides financial assistance for promotion of tourism projects based on proposals received from them subject to availability of funds and inter-se priority in accordance with the Scheme Guidelines. The details of projects and amount sanctioned to various State/UTs, including Punjab during the first four years of the 11th Five Year Plan given in the Annexure. This annexure also includes the projects sanctioned under the Prime Minister's Reconstruction Plan for Jammu & Kashmir.

To promote and publicize the North East Region of India and the State of Jammu & Kashmir as tourist destination in the domestic market, the Ministry of Tourism has been releasing Television Campaigns on them in the leading channels in the country.