

**GOVERNMENT OF INDIA  
COMMUNICATIONS AND INFORMATION TECHNOLOGY  
LOK SABHA**

UNSTARRED QUESTION NO:533  
ANSWERED ON:03.08.2011  
FREE MOBILE SIMS TO LANDLINE SUBSCRIBERS  
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**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

- (a) whether the Bharat Sanchar Nigam Limited and Mahanagar Telephone Nigam Limited have offered propose to offer free mobile phone SIM Cards for landline subscribers particularly in rural areas of the country;
- (b) if so, the details thereof; and
- (c) the response of subscribers in this regard?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI MILIND DEORA)

(a) to (c) Bharat Sanchar Nigam Limited (BSNL) has launched special scheme named PYARI JODI on pan India basis [except Delhi and Mumbai service areas where Mahanagar Telephone Nigam Limited (MTNL) is providing telecom services] for all BSNL landline customers. This scheme, which was initially launched for 90 days w.e.f 5.11.2010, has now been made a regular plan w.e.f. 3.2.2011.

Under the scheme, there is unlimited free call facility to one BSNL landline or Wireless in Local Loop (WLL) number from mobile phones and Subscriber Identity Module (SIM) activation is free.

The telecom circle wise response under Pyari Jodi scheme up to 15th July, 2011 is as follows:

Name of the Circle Total SIMs provided under Pyari Jodi Scheme  
till 15/07/2011

UP(East)	1,11,247
UP(West)	96,388
Punjab	2,09,914
Uttaranchal	8,550
Rajasthan	1,79,304
Himachal Pradesh	29,074
Haryana	1,06,864
J&k	17,697
Maharashtra	3,35,145
Gujarat	2,44,571
Madhya Pradesh	1,37,058
Chhattisgarh	26,357
NE-I	6,715
NE-II	129
West Bengal	1,11,649
Assam	256
Bihar	23,889
Jharkhand	17215
A&N	806
Orissa	73,625
Kolkata TD	4820
AP	4,37,951
Kerala	1334564
Tamilnadu	46,076
Karnataka	4,44,650
Chennai TD	8921

In case of Mahanagar Telephone Nigam Limited (MTNL), the promotional schemes are as follows:

MTNL Delhi:

# New Friends and Family (FnF) Plan - 90 days Promotional offer

# Regularization of Promotional offer - UNLIMITED Data Plans in 3G (Postpaid & Prepaid)

# Tariff Revision of Broadband Plan `TriB Delight 850 & TriB Delight 850 combo` w.e.f 18.07.2011

MTNL Mumbai:

# `Happy Hour` Unlimited Plans for surfing at higher speed at Night & on Sundays.

# Broadband unlimited and combo plans, offers more speed during night and additional free calls.