

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:225

ANSWERED ON:01.08.2011

PROMOTING TEA EXPORT

Gandhi Shri Feroze Varun;Panda Shri Prabodh;Shetkar Shri Suresh Kumar

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) the details of the total production and total domestic consumption of tea during the last three years;
- (b) whether there has been a decline in export of tea during the last three years and if not, the reasons therefor;
- (c) the details of the total export of tea during the said period, year-wise, country wise and value-wise;
- (d) whether the neighbouring countries like Sri Lanka and China have performed better in tea export as compared to India and if so, the details thereof; and
- (e) the details of the measures taken by the Government to boost the export of tea?

**Answer**

MINISTER OF STATE IN THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a): The details of the total production and total domestic consumption of tea during the last three calendar years are as under:-

Year	Production (in Million Kgs)	Domestic Consumption (in Million Kgs)
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2008	980.82	802
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2009 (E)	979.00	819
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2010 (E)	966.40	837
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(E)- Estimated

(b) and (c): A Statement showing the details of the total export of tea during the last three calendar years, year-wise, country-wise and value-wise, is at Annexure-I.

(d): Sri Lanka and China have performed slightly better in tea export as compared to India as per the details given below :

(Export of tea in Million Kgs)

Country	2008	2009	2010
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China	296.94	302.95	302.42
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Sri Lanka 298.82 279.84 298.59

India 203.12 197.90 193.29

(e): Government of India through Tea Board is taking various steps to boost the export of tea which include conducting promotional campaigns in the foreign markets, Buyer- Seller Meets, Tea Tasting Sessions, Trade Fairs, International Conventions, incentive to exporters as also lending promotional support to Indian tea exporters in their marketing efforts. Focussed campaigns in strategic countries is being undertaken.