GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:193
ANSWERED ON:01.08.2011
EXPORT OF BANANA
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the export of banana and its bye products has shown a declining trend during each of the last three years and the current year;
- (b) if so, the details thereof alongwith the reasons therefor;
- (c) whether the Government has explored possibilities of exporting Indian banana and its bye products to the Gulf countries;
- (d) if so, the details thereof and if not, the reasons therefor; and
- (e) the measures being taken by the Government to boost the export of banana?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a & b) No, Madam. In fact, the export of banana and banana products has increased as per details given below.

Quantity: MTs, Value: Rs crore

2007-08 2008-09 2009-10 2010-11(Apr.-Nov.)

Quantity Value Quantity Value Quantity Value Quantity Value

16663 26.08 30401 55.46 54319 130.25 44946 77.07

Source: DGCIS, Kolkata/APEDA

(c & d) Banana and its products are already being exported to Gulf countries (Middle East). The details of banana export to Gulf countries since 2007-08 are given below:

Quantity: MTs, Value: Rs crore

2007-08 2008-09 2009-10 2010-11(Apr.-Nov.)

Quantity Value Quantity Value Quantity Value Quantity Value

Source: DGCIS, Kolkata/APEDA

(e) Encouraging exports is a continuous process. The Government is taking steps to encourage exports of agro products, including banana through measures and incentives under Plan schemes of the Commodity Boards and Export Promotion Councils. Agricultural and Processed Food Products Export Development Authority (APEDA), under the administrative control of the Department of Commerce is also implementing various Schemes to extend financial assistance to the eligible exporters registered with it to boost the overall agri exports. Besides these measures, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to States for Developing Export Infrastructure and Allied Activities(ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence, etc. to provide assistance to encourage exports. Trade delegations are also mounted to penetrate foreign markets and Buyer –Seller Meets are organized to assist the potential exports.