

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:180  
ANSWERED ON:01.08.2011  
EXHIBITIONS BY ITPO  
Tirkey Shri Manohar

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether the International Trade Promotion Organisation (ITPO) proposes to select sites in the country particularly in the States of West Bengal and North Eastern States to organise trade fairs on a regular basis;
- (b) if so, the details thereof, State-wise;
- (c) if not, the reasons therefor; and
- (d) the steps proposed to be taken by the Government to encourage ITPO to start exhibition facilities in various States including West Bengal and North Eastern States?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a), (b), & (c): India Trade Promotion Organisation (ITPO) organizes exhibitions based on the requirement of local trade and industry at available venues. ITPO has been organizing trade fairs regularly in some parts of the country including International Leather Goods Fair in Kolkata and East Himalayan Expo in Siligudi, both in West Bengal.

(d): Exhibition facilities are set up by the State Governments. The Department of Commerce provides only partial financial assistance under the "Assistance to States for Development of Export Infrastructure and other Allied Activities (ASIDE)' Scheme. Assistance under the Scheme on the request of State Governments for setting up of exhibition facilities is considered on cost sharing basis for common and core capital infrastructure component of the project to meet the viability gap.

The Department of Commerce has provided partial financial assistance under the ASIDE Scheme for setting up of exhibition facilities in different parts of the country including one each in Kolkata in West Bengal and Guwahati in northeastern region.