

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:994

ANSWERED ON:01.03.2011

PRICE OF ITEMS IN MOTHER DAIRY OUTLETS

Pratap Narayanrao Shri Sonawane;Ram Shri Purnmasi

**Will the Minister of AGRICULTURE be pleased to state:**

(a) whether Mother Dairy (SAFAL) is selling its products at prices more than the prices prevailing in the open market and in Kendriya Bhandar; and

(b) if so, the details thereof and the steps taken to bring down the prices of items being sold by Mother Dairy through its outlets?

**Answer**

THE MINISTER OF STATE FOR AGRICULTURE AND FOOD PROCESSING INDUSTRIES (SHRI ARUN YADAV)

(a) Mother Dairy sells its SAFAL products at Maximum Retail Prices (MRP) through its outlets in Delhi. It has been reported that Kendriya Bhandar and some other retail outlets in open market sell SAFAL products at MRP or prices less than MRP. Retail outlets are permitted to sell goods not exceeding MRP under the provisions of Standards of Weights & Measures Act, 1976 read with Standards of Weights and Measures (Packaged Commodities) Rules, 1977.

(b) Does not arise in view of (a) above.