

**GOVERNMENT OF INDIA  
HEALTH AND FAMILY WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:2550  
ANSWERED ON:11.03.2011  
AWARENESS REGARDING POPULATION CONTROL  
Bheiravdanji Shri Gadhvi Mukeshkumar

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

- (a) the details of programmes/schemes formulated by the Government to increase awareness among the people regarding the need to control population;
- (b) whether the Government proposes to telecast several telefilms on Doordarshan to create awareness about the same; and
- (c) if so, the details thereof?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE (SHRI DINESH TRVEDI)

(a): The Government has several programmes to increase awareness among the people relating to control of population. The Ministry of Health & Family Welfare uses the media to educate people on population stabilisation through Mass Media (television and print), Mid Media and Inter Personal Communication (through Song and Drama etc.).

(b) & (c): Yes. Jansankhya Sthirata Kosh has decided the schedule for telecast of population related short films at regular intervals, namely Prema, Kami Ki Kimat, Antral, Har Jaan Mayne Rakhti hai and People's Paradox. On 08/03/2009, 11/07/2010 and 08/03/2011, Jansankhya Sthirata Kosh telecasted two short advocacy films on Doordarshan.