

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:1781  
ANSWERED ON:07.03.2011  
NON TRADITIONAL EXPORT MARKETS  
Banerjee Shri Ambica

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether the Government has identified the non-traditional export market countries;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether the Government has taken necessary steps to provide boost to Indian export items and provide new dimension to export sector;
- (d) if so, the details thereof; and
- (e) if not, the reasons therefor?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) & (b): Yes, Madam. The Government of India has identified non-traditional export markets under the Focus Market Scheme and Market Linked Focus Product Scheme in the Foreign Trade Policy. The details of these markets are as at Annexure-A.

(c), (d) and (e): The Government of India closely monitors the economic development in the country and internationally on a continuous basis, and need based measures are taken from time to time, keeping in view the financial and overall economic implications. To boost performance of the export sectors various measures have been taken by the Government and the Reserve Bank of India in the form of stimulus packages including the announcements made in the Budget 2009-10 and 2010-11. To increase our share and diversify the markets and products, incentives have been provided under Schemes, viz. Focus Market Scheme [FMS], Focus Products Scheme [FPS], Market Linked Focus Product Scheme [MLFPS] and Vishesh Krishi And Gram Udyog Yojana [VKGUY]; in the Foreign Trade Policy (FTP) 2009-14, thereafter in January and in March 2010; in the Annual Supplement to FTP released on 23rd August, 2010; and in announcement made in February, 2011.