

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:1679

ANSWERED ON:07.03.2011

CAMPAIGN AGAINST INDIAN GENERIC DRUGS

Panda Shri Baijayant;Paranjpe Shri Anand Prakash

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether there is recurring campaign against Indian generic drugs in many parts of the world;
- (b) if so, the details thereof and its impact on Indian drug industry;
- (c) whether it is proposed to initiate global campaign to highlight the quality of generic drugs made in India, in foreign lands to counter this campaign; and
- (d) if so, the details thereof?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) & (b): A concerted campaign against Indian pharma industry has been launched by MNCs whose interests are getting adversely impacted due to increasing global presence of Indian pharma companies especially in the generic segment.

(c) & (d): Indian Pharma Industry is vigilant against such campaign. A mission for promotion of Indian generic drugs has been launched in Africa to sensitize the concerned health authorities that generic drugs from India are quality drugs at par with their patented alternatives and available at very reasonable cost.