

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3215
ANSWERED ON:15.03.2011
PRINTPACK INDIA-2011
Ponnam Shri Prabhakar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether a six days fair, Printpack India-2011 was held in Delhi recently highlighting the growth story of the country's graphic arts, newspapers, textbooks and magazines industries;
- (b) if so, the details thereof; and
- (c) the response received from various quarters thereto ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) : Yes, Sir.

(b): The 10th edition of 'Printpack India-2011' was held from January 16-21, 2011 at Pragati Maidan in New Delhi. This exposition displayed printing, packaging and allied machinery for pre press, in-press, Binding, Finishing, Packaging, Converting and Signage industry. The exhibition had 400 plus participants in a total area of 18000 sq mtr with over 20 overseas companies from 5 countries (China, Canada, Egypt, Singapore and Taiwan).

(c) : During Printpack India-2011, the total number of visitors were over 50000(approx) which generated business interest and potential for expanding business.