

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:239
ANSWERED ON:23.02.2011
G RAJDHANI EXPRESS SERVICE
Reddy Shri K. Jayasurya Prakash

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether Bharat Sanchar Nigam Ltd. (BSNL) has launched BSNL 3G Branded Rajdhani Express in association with the Indian Railways;
- (b) if so, the details thereof alongwith the aims and objectives of such service; and
- (c) the funds allocated for the purpose so far?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI SACHIN PILOT)

(a) to (c) Yes, Madam. Bharat Sanchar Nigam Ltd. (BSNL) has launched BSNL 3G Branded Rajdhani Express in association with the Indian Railways through the vendor who has direct agreement with the Indian Railways. BSNL has done advertisement with the objective of branding and promotion of 3G products & value Added Services including 3G theme "Faster than your thoughts" on two rakes of Rajdhani Express, one each on South & East routes. BSNL has allocated Rs. 1.93 Crore for this purpose.