

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:9
ANSWERED ON:22.02.2011
ADVERTISEMENT RELEASED BY DAVP
Chavan Shri Harischandra Deoram

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government is aware that payment of several newspapers has not been made for the last some months;
- (b) if so, the details thereof and the reasons therefor;
- (c) whether any complaints have been received by the Government from peoples' representatives in this regard;
- (d) if so, the details thereof and the action taken thereon;
- (e) whether the Government has made any inquiry/review on the functioning of the Directorate of Advertising and Visual Publicity (DAVP);
- (f) if so, the details thereof and if not, the reasons therefor; and
- (g) the steps taken by the Government to streamline the working/functioning of the DAVP?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) & (b): The payment of bills for the advertisements released through the Directorate of Advertising and Visual Publicity (DAVP), is an on-going process and there may be some pendencies at any given point of time.

(c) & (d): In this regard, representations are received from time to time, from various quarters including peoples' representatives and all out efforts are made by DAVP to clear the bills expeditiously.

(e) to (g): Review of the functioning of DAVP is done at regular intervals by holding meetings periodically at the level of Hon'ble Minister of Information & Broadcasting/ Secretary, I&B etc. Periodical reviews are also taken by the Planning Commission. Recently, Consultancy Development Centre under the Ministry of Science & Technology, has been entrusted with the task of suggesting measures for modernization of DAVP.