

**GOVERNMENT OF INDIA
CULTURE
LOK SABHA**

STARRED QUESTION NO:407

ANSWERED ON:08.12.2010

MULTIPLE INVESTMENTS FOR CULTURAL PROGRAMMES

Rao Shri Sambasiva Rayapati

Will the Minister of CULTURE be pleased to state:

- (a) whether multiple investments are required in wide-ranging areas, including audience engagement in cultural programmes and festivals;
- (b) if so, the details thereof;
- (c) the steps taken by the Government towards investments/allocation for cultural programmes and festivals during the Eleventh Plan Period, State-wise;
- (d) the details of the demand from the States received including Andhra Pradesh in this regard alongwith the details of the proposals cleared and those pending for approval during the last two years and current year, State-wise; and f
- (e) the steps being taken by the Government for improving the resource base for cultural programmes by involving the private sector and the civil society alongwith the Government agencies?

Answer

MINISTER OF STATE IN THE MINISTRY OF PLANNING, PARLIAMENTARY AFFAIRS, PERSONNEL, PUBLIC GRIEVANCES AND PENSION (SHRI V. NARAYANASAMY)

(a) to (e): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TQ PARTS (a) TO (e) OF THE LOK SABHA STARRED QUESTION NO, 407 FOR 8.12.2010

(a): Yes, Sir.

(b) & (c): For encouraging cultural programmes and festivals:

(i) The Government has set up seven Zonal Cultural Centres (ZCCs) with their headquarters at Patiala, Udaipur, Allahabad, Kolkata, Dimapur, Nagp.ur and Thanjavur. These ZCCs organize a variety of cultural programmes and festivals mainly to promote and develop appreciation for traditional folk arts of different States, They also participate in the traditional cultural festivals held in different parts of the country.

(ii) Besides the ZCCs, the Sangeet Natak Akademi, the National School of Drama, the Kalakshetra Foundation, and the Indira Gandhi National Centre for the Arts also organise cultural programmes and festivals to promote varied forms of performing arts, including classical dance and music, traditional folk arts, contemporary theatre.

(iii) The Ministry of Culture operates the scheme of Financial Assistance to Professional .Groups and Individuals Engaged for Specified Performing Arts Projects (Salary & Production Grant Scheme). Under this scheme, financial assistance is provided to professional groups and individuals for undertaking new productions and staging, them.

(iv) Another scheme, entitled `Cultural Functions Grant Scheme1 has been launched in November, 2009 to support cultural programmes and festivals organized by not-for-profit organizations. Under this scheme, financial assistance upto a maximum of Rs. 5 lakhs is provided to each project. Since its launch, over 400 projects, including about 200 festivals, have been sanctioned for a total grant amount of Rs. 10 crores.

The allocation for the above - mentioned organizations/schemes during the XI Five Year Plan period is as under

(Rs. in Crores)

Name of Organisation XI Plan allocation

Zonal Cultural Centres 100.00

Sangeet Natak Akademi 80.00

National School of Drama 80.00

Kalakshetra Foundation 20.00

Indira Gandhi National Centre for the Arts 140.00

Salary & Production Grant Scheme 80.00

Cultural Functions Grant Scheme 10.00

Funds are not allocated state-wise

(d) State-wise details of proposals under the Salary and Production Grant Scheme and the Cultural Functions Grant Scheme are given at Annexure I & II.

There is a draft proposal on supporting/participating in Cultural Mega organized by non-government organizations, on which the Ministry has suggestions from the stakeholders.

The National Culture Fund of the Ministry which executes PPP Projects (Public Private Partnerships) in Culture and Heritage is another avenue that is available.