GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:4394 ANSWERED ON:07.12.2010 PRESERVATION OF FILMS Ramasubbu Shri S.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether a number of films have been lost due to lack of preservation and digitisation;
- (b) if so, the details thereof and the reaction of the Government thereto;
- (c) whether the Government proposes to launch/set up National Film Heritage Mission;
- (d) if so, the details thereof; and
- (e) the time by which such mission is likely to be launched/set up?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

- (a) & (b): A number of films have been lost due to lack of preservation and digitalization on the part of copyright owners. There is no authentic data available in respect of the films so lost. Government have undertaken an ambitious project for digitalization and restoring the films available in National Film Archive of India, to avoid permanent loss of the film heritage.
- (c): Yes, Sir.
- (d) & (e): National Film Heritage Mission proposes to digitalize and restore films, posters and song books, et cetera available with National Film Archive of India (NFAI), Films Division, Children's Film Society, India (CFSI), National Film Development Corporation (NFDC) under the Ministry of Information & Broadcasting, various State Government bodies, film labs, individuals, et cetera. The said Mission would be launched after due approval by the competent authority.