

**GOVERNMENT OF INDIA
FINANCE
LOK SABHA**

UNSTARRED QUESTION NO:5192
ANSWERED ON:10.12.2010
EXPENDITURE ON PUBLICITY
Gohain Shri Rajen

Will the Minister of FINANCE be pleased to state:

- (a) Whether the Government has any information about expenditure made by different Departments/State Governments on advertisement/publicity;
- (b) If so, the details thereof for the last three years; and
- (c) the steps taken to minimise wasteful expenditure?

Answer

MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI NAMO NARAIN MEENA)

- (a) & (b) As per available information, a statement showing the Ministry/ Department-wise information on expenditure under the category Advertisement/ Publicity in Govt. of India is enclosed. Data on expenditure by State Governments is not maintained.
- (c) Guidelines are laid down in General Financial Rules, 2005 for keeping standards of financial propriety and prudence in expenditure management. The Government also issues instructions from time to time for effecting economy in expenditure.