

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:4363
ANSWERED ON:06.12.2010
INDIA S SHARE IN TEA EXPORTS
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether Kenya, Sri Lanka and China have increased their tea production and captured Indian tea markets abroad;
- (b) if so, the details thereof and the reasons therefor; and
- (c) the steps being taken by the Government to regain its export share?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JYOTIRADITYA M. SCINDIA)

(a) and (b) : Tea Production in Kenya and Sri Lanka has declined over preceding year while China's tea production has increased. Due to availability of land, China had embarked on tea plantation expansion and is now able to increase production. The details of production of tea in China, India, Kenya and Sri Lanka during the calendar years 2008 and 2009 are as under:

(Figure in Million kilograms)

Country	2008	2009
China	1257.60	1358.64
India	980.82	979.00
Kenya	345.82	314.20
Sri Lanka	318.70	289.78

(Source: ITC Annual Bulletin 2010)

Availability of cheaper teas from other origin like Vietnam and Indonesia have contributed to India's decreased share in the International market.

(c) : Government is promoting export of Tea through Tea Board by supporting its promotional campaigns, Buyer Seller Meets, Tea Tasting Sessions, Trade Fairs, International Conventions and incentive to exporters. government has also launched a major re-plantation/rejuvenation programme to increase the production of Tea.