

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:4358

ANSWERED ON:06.12.2010

INDIA SHOW IN TURKEY

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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether India propose to be the partner country to organise ``India Show`` in Istanbul Turkey;
- (b) if so, the details in this regard;
- (c) whether the Government has finalised/identified the Indian exporters to showcase their strengths and capabilities during the coming "India Show" in February, 2011;
- (d) if so, the details thereof alongwith the criteria fixed by the Government for selection of such Indian exporters; and
- (e) the extent to which both the countries are likely to be benefited by the Istanbul show?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JYOTIRADITYA M. SCINDIA)

(a)&(b) Yes, India is organising an "India Show" at Istanbul, Turkey from 3-6 February, 2011 with 'Partner Country' status. This show will coincide with the world famous industry exhibition, 'World of Industry' (WIN-I) Fair at Istanbul, organised by Hannover Messe and will showcase the engineering sector. EEPC, India (formerly Engineering Export Promotion Council) is the lead organiser of the show.

(c)&(d) The Department of Commerce has no role to play in finalising/identifying or fixing criteria for selection of exporters who will participate in this show.

(e) Both countries will benefit by the show. The show will promote Indian engineering goods and services in Turkey, Eurasia and the Middle East markets.