GOVERNMENT OF INDIA AGRICULTURE LOK SABHA

UNSTARRED QUESTION NO:4575 ANSWERED ON:07.12.2010 NATIONAL AGRICULTURAL INSURANCE SCHEMES Badal Harsimrat Kaur;Meghwal Shri Arjun Ram ;Nahata Smt. P. Jaya Prada;Pratap Narayanrao Shri Sonawane;Ramasubbu Shri S.;Shekhar Shri Neeraj;Singh Shri Ravneet

Will the Minister of AGRICULTURE be pleased to state:

(a) the number of farmers benefitted under the National Agricultural Insurance Scheme in the country during the last three years and the current year, State-wise;

(b) the number of districts covered so far under the scheme;

(c) whether the Government is taking any steps to ensure that the benefits of the Scheme reaches to all the farmers; and

(d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K.V. THOMAS)

(a): Information is provided in the Annexure.

(b): 548 districts have so far been covered under NAIS.

(c) & (d): Continued efforts are made to create awareness about ongoing NAIS by the implementing agency i.e. Agriculture Insurance Company (AIC) in coordination with implementing states since its inception. The salient activities for campaigning involve the publicity of features & benefits of the scheme through advertisements in leading Naional/local News Papers, telecast through audio-visual media, distribution of pamphlets, participation in agriculture fairs / mela / gosti and organization of workshops / trainings etc. Moreover, for making the scheme more farmer friendly, Government has recently, modified the scheme and Modified NAIS has been approved for implementation on pilot basis in 50 districts from Rabi 2010- 11.