

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:5228
ANSWERED ON:10.12.2010
THAILAND S TRADE TOURISM
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Will the Minister of TOURISM be pleased to state:

- (a) whether Thailand's trade tourism with India is on fast track;
- (b) if so, the number of Thai tourist visitors visited India during each of the last three years and the current year;
- (c) whether Thai Government has made a number of concessions for Indian tourists to attract them;
- (d) if so, the details thereof;
- (e) whether a similar strategy is proposed to be evolved to attract foreign tourists to India; and
- (f) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (f): The details of visitors from Thailand during the last three years and the current year are as given below:

2007	2008	2009	2010
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50037	58065	62593	N.A.
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Provisional

Not Applicable

The Government of Thailand extends Tourist Visa on Arrival facility for Indian visitors and runs various promotional campaigns from time to time to attract tourists from India and other countries.

Thailand is an important source market for India particularly from the angle of Buddhist tourism. The Ministry of Tourism runs centralized campaigns under its brand line 'Incredible India' to promote various Indian destinations and products in the region. Besides, the Ministry through its Indiatourism Office, Singapore organizes familiarization tours for media, travel trade and opinion makers; holds Road Shows; Know India Seminars; and participates in important tourism fairs and events in Thailand for the purpose.